



ESBE

SPONSORSHIP PACKET

SEPTEMBER 23-24TH, 2019

INAUGURAL
**ENERGY STORAGE
BUILDING EFFICIENCY CONFERENCE**

HOSTED BY
THE TECH BELT ENERGY INNOVATION CENTER
WARREN, OH

**MANUFACTURERS,
UTILITIES**



&

**THE DISRUPTORS
BETWEEN THEM**

We're honored to invite you to the inaugural Energy Storage and Building Efficiency (ESBE) on September 23-24, 2019.

This dynamic event will bring together hundreds of inventors, startups, manufacturers, utility providers, research institutions, civic leaders and others to create a third space for innovation and disruption. Our unique workshops and sessions will bring together perspectives and expertise to learn and network in a collaborative, open environment. The planned result is bringing new - and perhaps otherwise unlikely - partners together.

**THIS IS THE ONLY EVENT OF ITS KIND HELD
IN THE MIDWEST AND APPALACHIA.**

ESBE is also a first for Warren, Ohio. Fortunately, here we are well accustomed to being firsts...whether it is Neil Armstrong's first flight or the first Packard automobile... we've been doing firsts for a while. As the State of Ohio's only energy incubator, The Tech Belt Energy Innovation Center is proud to make this conference the region's newest "first." We admit this is quite an undertaking, but all firsts are.

Please share in our enthusiasm by supporting this event. Align your business with the the nation's most respected energy innovators by selecting to be a sponsoring partner. . Demonstrate a shared value for origination by planning to attend, underwriting a venue or sponsoring a student. Create awareness for your organization by placing an ad in the program book and align your brand recognized among the best in the industry.

Rick Stockburger

President & CEO of TBEIC



THE OPPORTUNITY

We're excited to bring the first of its kind conference to Appalachia and the Midwest that unites manufacturers with utilities and entrepreneurs to improve production facilities. The Energy Storage Building Efficiency Conference stems from a how. How can manufacturers further improve their bottom line? Energy storage is becoming more flexible and dynamic through the Internet of Things and smarter material solutions. Join us at ESBE to connect with manufacturers, utilities, and startups to gain new tools and strategies to improve building efficiency.



Why you should invest?

- 300+ VIP Attendees
- Direct access to utility leaders and advanced manufacturers
- Numerous networking opportunities to increase your brand awareness
- Opportunity to support the first of its kind conference in Northeast, Ohio
- Experience and adopt next generation technology
- Significant media coverage & opportunity to participate with an exclusive audience of investors and startups

ESBE CONFERENCE

The ESBE Conference will feature 3 unique tracks for over 45 candid conversations along with 6 keynote speakers, mixers, tours, evening events, and more. Below is information on the tracks and what to expect.

START

The START track is for early-stage companies, economic development professionals, and others to pitch their companies and identify and meet new customers.

Overcoming Market Barriers for Grid Integration

Prototyping Emerging Tech

Market Drivers for First Customers

BUILD

The BUILD track is for manufacturers and large energy users that are looking to integrate real-time information and other technologies to improve energy efficiency.

Blockchain Decentralizing the Energy Industry

Leveraging Technology Platforms for Realtime Information

Microgrid Adoption

INVEST

The INVEST track is for venture capitalists, banks, and other firms seeking new startups and established manufacturers to invest in.

Investing in Cleantech Opportunity Zones

Emerging Tech Speed Pitches -


New Business Models for Tech Adoption

SPONSORSHIP OPPORTUNITIES MENU

	GIGAWATT	MEGAWATT	KILOWATT
	\$30,000	\$20,000	\$10,000
NUMBER AVAILABLE	1	3	4
NAMING RIGHTS TO ESBE			
NAMING RIGHTS TO TRACK			
NAMING RIGHTS TO EVENING EVENT OR VENUE			
PLENARY SPEAKING OPPORTUNITY			
CONFERENCE TICKETS			
CONTACT INFORMATION			
MARKETING MATERIALS			
EXHIBIT TABLE			
WEBSITE			
SIGNAGE			
BLOG POST			
FULL PAGE AD			

JOIN 2
 Founded by
 NREL

SPONSORSHIP OPPORTUNITIES MENU

	COST	NUMBER AVAILABLE	DESCRIPTION
LUNCH	\$6,000	1	SIGNAGE & SPECIAL RECOGNITION
PLENARY VENUE	\$5,000	9	SIGNAGE & SPECIAL RECOGNITION
SITE SELECTION TOUR	\$4,000	1	EXCLUSIVE SITE TOUR
LANYARD	\$3,000	1	EXCLUSIVE BRANDING
UMBRELLA	\$3,000	1	EXCLUSIVE BRANDING
POWER BANK	\$3,000	1	EXCLUSIVE BRANDING
COFFEE	\$2,500	1	SIGNAGE & SPECIAL RECOGNITION
STUDENT	\$2,000	1	SPECIAL RECOGNITION
WORKSHOP	\$1,500	6	SPECIAL RECOGNITION
AFTERNOON EVENT	\$1,500	1	SPECIAL RECOGNITION
FULL PAGE AD	\$500		
HALF PAGE AD	\$300		
QUARTER PAGE AD	\$150		

SPONSORSHIP INFORMATION

GIGAWATT \$30,000

1 AVAILABLE

- 1st choice location in Power Hub, includes 2 6' tables and 4 chairs
- 6 complimentary full conference registrations
- Prominent logo on ESBE website & all event marketing materials
- Full page ad in the cover of the printed onsite program guide
- 5 minutes to speak to full audience during one of the general sessions, and opportunity to introduce the keynote speaker during that same session
- Full attendee list with names, titles, and organization names 2 weeks before and final list 1 week after the event

MEGAWATT \$20,000

3 AVAILABLE

- Preferred space in Power Hub, includes 2 6' tables and 4 chairs
- 4 complimentary full conference registrations
- Prominent logo on ESBE website & all event marketing materials
- Half-page ad, logo and description in the sponsor section of the printed onsite program guide
- All conference marketing and attendee communication emails to include sponsorship mention with logo
- 5 minutes to speak to full audience during one of the general sessions, and opportunity to introduce the keynote speaker during that same session

KILOWATT \$10,000

4 AVAILABLE

- 6' table and 2 chairs at Power Hub
- 2 complimentary full conference registrations
- Prominent logo on ESBE website & all event marketing materials
- Quarter-page ad, logo, and description in the sponsor section
- Exclusive recognition at prominent venue or evening event

SPONSORSHIP INFORMATION

LUNCH \$6,000

1 AVAILABLE

- 6' table and 2 chairs at Power Hub
- Quarter-page ad, logo, & description in the sponsor section.
- 5-minutes to speak to full audience

PLENARY VENUE \$5,000

9 AVAILABLE

- 6' table and 2 chairs at Main Venue
- Quarter-page ad, logo, & description in the sponsor section
- Prominent signage at venue

SITE SELECTION TOUR \$4,000

1 AVAILABLE

- 6' table and 2 chairs at Main Venue
- Quarter-page ad, logo, & description in the sponsor section
- Participation on site selection tour

LANYARD \$3,000

1 AVAILABLE

- 6' table and 2 chairs at Main Venue
- Quarter-page ad, logo, & description in the sponsor section
- Company logo prominently printed on lanyards

UMBRELLA \$3,000

1 AVAILABLE

- 6' table and 2 chairs at Main Venue
- Quarter-page ad, logo, & description in the sponsor section
- Company logo prominently printed on umbrellas.

SPONSORSHIP INFORMATION

POWER BANK \$3,000

1 AVAILABLE

- 6' table and 2 chairs at Main Venue
- Quarter-page ad, logo, & description in the sponsor section
- Company logo prominently printed on power banks

COFFEE BREAK \$2,500

1 AVAILABLE

- 6' table and 2 chairs at Main Venue
- Quarter-page ad, logo, & description in the sponsor section
- Prominent signage at venue

STUDENT \$2,000

1 AVAILABLE

- 6' table and 2 chairs at Main Venue
- Quarter-page ad, logo, & description in the sponsor section
- Recognition at lunch

WORKSHOP \$1,500

6 AVAILABLE

- 6' table and 2 chairs at Main Venue
- Quarter-page ad, logo, & description in the sponsor section
- Flexibility to curate content of workshop



FULL, HALF, & QUARTER PAGE ADS ALSO AVAILABLE

SPONSORSHIP FORM

COMPANY/ORGANIZATION NAME: _____

PRE-EVENT CONTACT NAME: _____

PRE-EVENT CONTACT EMAIL: _____

COMPANY/ORGANIZATION ADDRESS: _____

ITEM	COST	
GIGAWATT	\$30,000	SOLD
MEGAWATT	\$20,000	
KILOWATT	\$10,000	
LUNCH	\$6,000	
PLENARY VENUE	\$5,000	
SITE SELECTION	\$4,000	
LANYARD	\$3,000	
UMBRELLA	\$3,000	
POWER BANK	\$3,000	
COFFEE	\$2,500	
STUDENT	\$2,000	
WORKSHOP	\$1,500	
FULL PAGE AD	\$500	
HALF PAGE AD	\$300	
QU. PAGE AD	\$150	
TOTAL		

IN A FEW WORDS, LET US NKOW WHAT YOU WANT TO ACHIEVE WITH YOUR SPONSORSHIP:

AUTHORIZED SIGNATURE:

DATE:

PRINTED NAME:

Sponsorship Authorization

Upon receipt of your signed agreement, TBEIC will send you a confirmation and invoice via email to the contact provided above. Payments are accepted via credit card or company check. A non-refundable 50% deposit is required within 15 days of signed contract to secure sponsorship items. Final payment is due by August 2, 2019. Contracts received after August 2, 2019 are due in full upon receipt of the contract. Cancellations received in writing before July 1st, 2019 will be 50% refunded, with no refunds available for cancellations received after this date. By signing above, you agree to all the terms and conditions stated in this sponsorship agreement. The undersigned is fully authorized to commit to this event and all the terms and conditions.



TBEIC is a nonprofit energy incubator that helps innovators bring their ideas to life. We actively believe in people's ability to change the world. We live at the intersection of energy and technology, where people build businesses that create opportunity and capacity for others. We work alongside startup companies, and organizations that wish to create new products, help them from ideation to commercialization with mentorship, space, technical assistance, introduction to funding and a community that will advocate for and support them.

If you're interested in sponsoring ESBE or becoming a community donor for TBEIC, please email or call Rick at

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330.221.3144

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